

dare county
BOAT BUILDERS



PRESENTS:

foundation

A graphic featuring a map of North Carolina in blue, with a white boat icon positioned above it. The text 'CAROLINA CUSTOM Shootout' is overlaid on the map.

CAROLINA
CUSTOM
Shootout

July 23rd - 26th, 2009
at the Pirate's Cove Pavilion





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BOAT BUILDERS



P R E S E N T S



Carolina Custom Shootout

- July 23 - Registration
- July 24, 25 & 26, 2009 - Fishing

Hosted at:

- Pirate's Cove Pavilion
2000 Sailfish Drive
Manteo, NC 27954

DCBBF Tournament Contacts

- John Bayliss, Tournament Director
john@baylissboatworks.com
- Ricky Scarborough
rickyscarboroughjr@hotmail.com
- Robin Mann
robin@paulmanncustomboats.com

Pirates Cove Contacts

- Harry R. Hindmarsh
- Kevin S. Crum

THE DARE COUNTY BOAT BUILDERS FOUNDATION

MISSION: To encourage and promote public awareness of the historical and cultural heritage of boat building in Dare County and to support educational opportunities for students.

The Dare County Boat Builders Foundation is a non-profit, 501C3 organization dedicated to preserving Dare County's boat building heritage by actively supporting the students and families within its community. Each year, our organization raises funds for scholarships and local educational programs in an effort to inspire life-long learning and appreciation for the skilled craftsmen who have made this local trade nothing less than legendary.

It all started back in 2003 when the community learned that a good friend and colleague on the Outer Banks faced a very serious illness. Taylor Harrison, a talented and respected boatbuilder, was losing his battle with cancer and members of the Dare County sportfishing family were devastated.

Soon after Harrison's death, friends John Bayliss and Mike Merritt discussed how they could help Harrison's two teenage children, Mallory and Alex, with their educational expenses. Merritt suggested starting a scholarship fund that was funded by an offshore fishing tournament featuring boats built in Dare County.

Thanks to these efforts, the short-term goal of raising money to cover Mallory and Alex Harrison's educational expenses had been achieved, and both children have successfully furthered their education.

After several successful tournaments, it was apparent that the efforts of our annual fundraiser needed to expand. In 2007, the Dare County Boat Builders Foundation formed in the spirit of helping families like the Taylors and beyond.



FISH FOR A CAUSE

The Dare County Boat Builders Foundation is pleased to invite you to sponsor their 7th annual charity tournament.

First and foremost, there is a significant change in the requirements for participation this year. Formerly "The Boat Builder's Challenge," the tournament has previously been open only to custom built boats in Dare County, NC.

This year and from now on, the tournament – now the "Carolina Custom Shoot Out" – will be open to ANY custom sportfish boat built in the states of North and/or South Carolina.

The tournament is release only and, in addition to basic entry, includes two Calcutta categories and a game fish category. Awards will also be given for Top Angler, Top Female Angler and Top Junior Angler. The Manufacturer's Perpetual Trophy is awarded to the tournament's first place boat.

As before, the tournament will be held at Pirate's Cove Marina. Registration begins at 6pm on Thursday July 23, 2009. Fishing begins with lines in the water at 9am on Friday July 24. Boats may lay one day, Friday through Sunday, and the awards ceremony is scheduled for Sunday July 26 at 6pm.

HOW YOU CAN HELP

We understand the economic climate, especially for the marine industry, is difficult now. But this tournament is successful because of its loyal participants, our sponsors and support from local businesses. Even during last year's dramatic increase in fuel prices, eighteen boats still participated and raised more than \$50,000.00 for local high school and college students.

Every little bit helps and we hope that those who supported us last year will come out once again, and that folks who haven't participated before will take this opportunity to be a part of a cause that means so much to the community.



ADDITIONAL SPONSORSHIP OPPORTUNITIES

Bar Sponsorship – \$1000 per day or \$3500 for all four days

- These are daily sponsorships. Your marketing materials will be available on the bar
- Banners, cups and other branded goods will be available for distribution **at your cost**
- **See computer rendering on page 7**

SAILFISH SPONSORSHIP: \$ 500

Shootout Program Booklet

- 1/4 page advertisement

Website Coverage

- Logo listing on the DCBBF.org site

Captain's Kits

- Include promotional material in captains kits

Event Attendance

- Two (2) tickets to each event



WHITE MARLIN SPONSORSHIP: \$1,500

Shootout Program Booklet

- 1/2 page advertisement

Website Coverage

- Logo listing on the DCBBF.org site

Captain's Kits

- Include promotional material in captains kits

Roof Banner Option

- (At your cost of \$850) You qualify to have roof banners hang in the Pirate's Cove Pavilion

10 x 10 Booth Space

- This package includes a space for your tradeshow booth to promote your company.

Event Attendance

- Four (4) tickets to each event

BLUE MARLIN SPONSORSHIP: \$2,500

Shootout Program Booklet

- Full page advertisement

Website Coverage

- Logo listing on the DCBBF.org site

Captain's Kits

- Include promotional material in captains kits

Roof Banner Option

- (At your cost of \$850) You qualify to have roof banners hang in the Pirate's Cove Pavilion

10 x 10 Booth Space

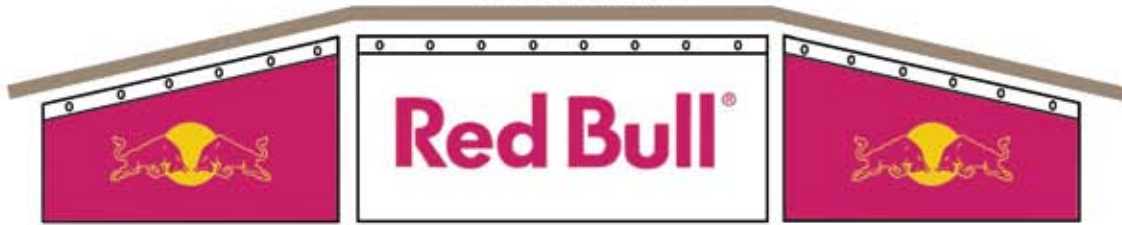
- This package includes a space for your tradeshow booth to promote your company.

Event Attendance

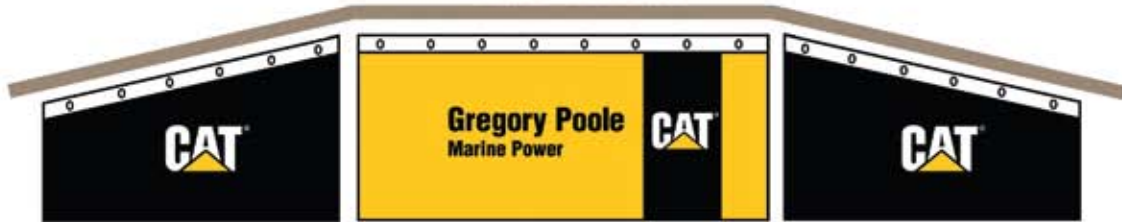
- Four (4) tickets to each event

WHITE AND BLUE MARLIN SPONSOR BANNERS

WOOD RAFTERS



WOOD RAFTERS



WOOD RAFTERS



DAILY BAR SPONSOR BANNERS



ADVERTISING MATERIALS SPECIFICATIONS

CLOSING DATE FOR AD MATERIALS IS MAY 4, 2009

Trim: The size to which your ad will be trimmed to.

Bleed: The area of your ad that extends off the page and will be trimmed off.

**** Add .125 on all sides for a FULL BLEED document.**

PAGE	FULL	HALF	QUARTER
Width	8.375"	7.637"	3.633"
Height	10.875	4.89"	4.89"

Materials accepted for advertisements:

- All final ads should be submitted as Hi-Res PDFs that are sized according to the specs above. Image resolution is required to be at 300 dpi or higher and CMYK.
- We WILL NOT accept any full InDesign or Quark files that have not been saved as a PDF. Due to production timelines and font compatibility, Hi-Res PDF's will be the only file formats we accept.
- Please include a separate color proof, preferably an IRIS or a 3M Rainbow proof.

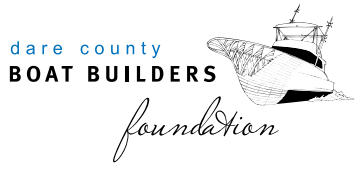
Any additional design work by Cabin Fever Communications or The Pirate's Cove Big Game Tournaments (including time needed to correct files) will be invoiced at \$40 per 1/2 hour. A separate invoice will be billed after May 15th.

ADDITIONAL DEADLINES:

CHECK LIST	Tournament Book	Boat Builders
Advertisements	May 4, 2009	
Company logo and banners	May 4, 2009	
Engines, generators and bulk items delivery		July 20, 2009
Marketing materials/booth items & delivery		July 20, 2009
Items for Captain Kits		July 20, 2009
Number of items need for Captain Kits		Plan on 40 Kits

- Please send final artwork to Harry@gotcabinfever.com
- Please contact Kevin Crum with the name of the carrier and estimated arrival date.
- Forklift services WILL NOT be provided by Pirate's Cove. IF YOU NEED A FORK LIFT, THIS WILL BE AT YOUR EXPENSE.
- Pick-up by carriers should be scheduled for August 27, 2009th
- We will produce the new 2009 banners at your expense. Banners will not be returned and will be stored on site at Pirate's Cove.
- We will not store any booths or display items after the tournaments. These must be taken with you.

Contact: Harry Hindmarsh or Kevin Crum at Pirate's Cove or John Bayliss for Tournament questions
 2000 Sailfish Drive | Manteo, North Carolina 27954 | PH: 252-473-1015



SPONSORSHIP AGREEMENT

Date: _____

Company | Sponsor Name: _____

Authorized Representative: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone: _____ **Fax:** _____

Email: _____

Sailfish: \$500 **White Marlin: \$1,500** **Blue Marlin: \$2,500**

Special Instructions: _____

A 50% deposit is due at the time of commitment. The balance for the total sponsorship will be due by July 1st, 2008. Please make checks payable to: Dare County Boat Builders Foundation | PO BOX 305 | Manns Harbor, 27953

As an authorized representative for the above sponsor, I understand the terms and conditions of this agreement and the benefits I am to receive as a DCBBF sponsor. I am authorized to commit to such an agreement on behalf of the above named entity, and agree to pay the amount described within this document.

Sponsor Signature: _____ **Date:** _____

DCBBF Representative: _____ **Date:** _____